

PRESS RELEASE



DENVER'S IMAGE AUDIOVISUALS ACHIEVES INFOCOMM INTERNATIONAL GOLD-LEVEL DESIGNATION

DENVER – Feb. 12, 2008 – Image Audiovisuals, one of the largest providers of advanced presentation technologies, commercial systems' integration, home automation and home theater services in the western United States, has qualified as an InfoComm International Gold Certified AudioVisual Solutions Provider (CAVSP). This designation recognizes that 75 percent of the regional offices' sales, customer service and technical staff have achieved and maintained individual InfoComm Certification. This award was earned only a few months after achieving the Silver level.

InfoComm awards individual certification to audiovisual professionals who have demonstrated comprehension of the science and technology used in communications, including audio, video, display and systems. Technicians, engineers, designers, salespeople, customer service personnel, managers and executives are eligible to take the individual certification test.

"A CAVSP designation gives AV companies a competitive advantage in the marketplace," said Randal A. Lemke, Ph.D., InfoComm International's executive director. "Customers of audiovisual communications and presentation systems can be confident of professionalism and an aspiration to excellence when working with these companies that have invested in education and training to stay current on the latest AV technologies and techniques."

The CAVSP certification is the only such program available for the commercial audiovisual industry. In addition to confirming employee certification, the Gold CAVSP designation means that Image Audiovisuals agreed to comply with *10 Standards of Excellence* developed in collaboration with industry experts to emphasize the best practices of audiovisual businesses.

"We're pleased to earn the top accreditation from InfoComm, an industry guidepost for companies that recognize the importance of putting the customer first and for installing superior audiovisual solutions," said David Mueller, president of Image Audiovisuals. "This is also a testament to our ability to craft a customized solution to fit the needs of builders, IT professionals and architects."

ABOUT IMAGE AUDIOVISUALS

Image Audiovisuals is one of the largest western U.S. providers of advanced rental and staging technologies, commercial systems' integration, home automation and home theater services, completing more than 2,500 projects annually. Image Audiovisuals' certified technicians remain at the forefront of next-generation AV presentation, home theater and touchpanel-based control system technologies and deliver on-site AV and presentation solutions, including systems integration, sales and rentals, staging productions, and hotel conference/event management.

Headquartered in Denver since 1988, Image Audiovisuals has branch offices in LoDo, Aurora, DIA and Summit County. Visit www.imageAV.com or 800.818.1857.

ABOUT INFOCOMM INTERNATIONAL

InfoComm International is the industry leader in certification for AV communications professionals, and is the only audiovisual certification recognized by the U.S. National Certification Commission and accepted by the U.S. Veterans Administration for reimbursement under the Montgomery G.I. Bill. InfoComm certification programs are designed to establish and maintain widespread credibility for the audiovisual industry and the professionals who perform the work. The company-level CAVSP designation recognizes professionalism and expertise achieved through professional development, training, and continuously updated certification of employees. Visit www.infocomm.org/cts.

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