



IMAGE AUDIOVISUALS TO PROVIDE EVENT TECHNOLOGY SERVICES FOR GEOLOGICAL SOCIETY OF AMERICA'S ANNUAL CONFERENCE IN DENVER

2007 Scientific Gathering at Colorado Convention Center to Feature Advanced Video Web Streaming and Rich Media Archiving

DENVER, July 11, 2007 – Image Audiovisuals, one of the largest providers of advanced presentation technologies, commercial systems' integration, home automation and home theater services in the western United States, announced today an agreement to provide exclusive, on-site, audiovisual support and event technology services for the Geological Society of America's (GSA) 2007 annual meeting to be held in Denver. The GSA convention will unite more than 6,000 scientists and world renowned scientific speakers from around the globe at the Colorado Convention Center Oct. 28-31 to share scientific planetary findings.

Image Audiovisuals will provide GSA with a customized level of service, delivering an impressive experience for attendees including Image Magnification, seamless multi-format switching, IP-controlled large venue video projection, sound reinforcement using the latest digital processing and room equalization technologies, staging, conventional and LED lighting, web streaming and presentation archiving, multicamera video production with DVD distribution, audio/video and PowerPoint support for general sessions and 26 breakout workshops, and overall audiovisual conference management. Image Audiovisuals will also oversee support of approximately 100 computers installed throughout the convention center, giving staff and attendees access to networked registration, conference kiosks, Internet and email, and speaker preparation tools.

"The Geological Society of America Annual Meeting and Exposition is a premier scientific conference drawing worldwide participation and exposure," said Jack Hess, GSA Executive Director. "We require cutting-edge video and web presence and personal service and look forward to working with Image Audiovisuals."

Using the most advanced technologies, Image Audiovisuals is bringing GSA web streaming and web cast sharing capabilities, allowing archiving of video footage and presentations and making them available for live and on-demand viewing using Sonic Foundry's Mediasite, an advanced, interactive, rich media search recording system. Image Audiovisuals will also provide GSA 12 certified technicians for on-site technical support during the conference.

“We’re pleased that GSA has selected Image Audiovisuals to supply the full spectrum of presentation requirements necessary for such a large convention,” said David Mueller, president of Image Audiovisuals. “We are confident that this important meeting of scientists will benefit from our state-of-the-art equipment and experienced on-site technology staff.”

About Image Audiovisuals

Image Audiovisuals is one of the largest western U.S. providers of advanced presentation technologies, commercial systems’ integration, home automation and home theater services, completing more than 2,500 projects annually. Image Audiovisuals’ certified technicians remain at the forefront of next generation AV presentation, home theater, boardroom and touchpanel-based control system technologies and deliver on-site AV and presentation solutions, including systems integration, sales and rentals, complete staging productions, and hotel conference/event management. Headquartered in Denver since 1988, Image Audiovisuals has branch offices in LoDo, Aurora, DIA and Summit County. Visit www.imageAV.com or 800.818.1857.

About GSA

The Geological Society of America (GSA), founded in 1888, is a broad, unifying scientific society with 20,700 members from academia, government, and industry in more than 85 countries. Through its meetings, publications, and programs, GSA enhances the professional growth of its members, and promotes the geosciences in the service of humankind. Headquartered in Boulder, Colorado, GSA encourages cooperative research among earth, life, planetary, and social scientists, fosters public dialogue on geoscience issues, and supports all levels of earth science education. Visit: www.geosociety.org.

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