



IMAGE AUDIOVISUALS AND 'THE CURTIS' HOTEL IN DENVER SIGN LONG-TERM AUDIOVISUAL AND EVENT TECHNOLOGY AGREEMENT

Improvements Made in Advance of 2008 Democratic Convention

DENVER, May 22, 2007 – Image Audiovisuals, one of the largest providers of advanced presentation technologies, commercial systems' integration, home automation and home theater services in the western United States, announced today a multi-year agreement with The Curtis hotel in Denver to be the exclusive on-site provider of conference audiovisual support and event technology services.

The Curtis, a unique 336-room hotel located at 14th and Curtis streets in downtown Denver, features 19,000 square feet of function space, with a ballroom and 12 meeting rooms. This agreement provides meeting planners with a single on-site technology source for group meetings and events.

As the exclusive on-site provider of audiovisual support and event technology, Image Audiovisuals will support The Curtis hotel with a consistent, customized level of service that will help the hotel deliver an impressive experience for conference planners and attendees, including video and large format projection, audio reinforcement, staging, lighting, conference support, and equipment rentals. Image Audiovisuals and its certified technicians will also provide a full complement of on-site technical services and support designed to enhance the ease and efficiency of hosting a meeting or conference.

“Image Audiovisuals is uniquely positioned to support our on-site audiovisual and event technology to our meeting clients,” said Kelly Wilson, director of Sales for The Curtis, which is managed by Sage Hospitality Resources. “The Curtis offers an authentic and playful experience encompassing a distinctive style and character unique to Denver, coupled with the personal service and cutting-edge audiovisual technology our savvy clientele expects. Image Audiovisuals' advanced technology features lend credence to our motto, where ‘You don't just stay at The Curtis, you experience it.’”

From hotel conferences and corporate meetings to boardrooms and home theaters, Image Audiovisuals supplies complete turn-key AV solutions, including rental equipment, large event management, multi-media production, media duplication, equipment sales and commercial and residential systems installations.

“We’re excited that The Curtis has chosen Image Audiovisuals to support their full spectrum of technology services,” said David Mueller, president of Image Audiovisuals. “We are confident that meeting planners will benefit from a single on-site technology partner. Our services will enhance the attractiveness of a boutique hotel for small to medium-sized meetings and conferences.”

About Image Audiovisuals

Image Audiovisuals is one of the largest providers of advanced presentation technologies, commercial systems’ integration, home automation and home theater services in the western U.S., completing more than 2,500 AV projects per year. Image Audiovisuals’ certified professional technicians remain at the forefront of next generation AV presentation, home theater, boardroom and touchpanel-based control system technologies and deliver on-site AV and presentation solutions, including systems integration, sales and rentals, complete staging productions, and conference/event management. Headquartered in Denver since 1988, Image Audiovisuals has branch offices in LoDo, Aurora, DIA and Summit County. Visit www.imageAV.com or 800.818.1857.

About Sage Hospitality Resources

Sage Hospitality Resources is one of the nation’s leading developers and operators of hotels, currently operating 47 hotels in 21 states. Sage has completed over \$600 million in hotel acquisitions and developments in the past five years. Based in Denver, Sage Hospitality Resources has built a strong national reputation with a keen ability to identify market needs and develop and operate hotels that serve this niche. In Colorado, Sage currently owns or manages 15 hotels employing more than 800 people.

About The Curtis

The Curtis is pet friendly, and provides many amenities for humans as well, including 19,000 square feet of function space (ballroom and 12 meeting rooms), a business center, two restaurants and a Starbucks. Guest rooms are spacious with a contemporary design, and the hotel is high speed wired and has wireless Internet access throughout the property. Opening later in 2007 is a state of the art fitness center with the largest indoor pool in downtown Denver. Visit www.thecurtis.com. 800-525-6651.

###

Press contact: Marc Lumpkin, Altitude Public Relations for Image Audiovisuals, 303-378-2366, marclumpkin@msn.com

The Curtis: Rosemary Hanratty, Aiello Public Relations & Marketing, 303-355-3838, rosemary@aiellopublicrelations.com

Photo caption: The Curtis hotel features a motorized projector in its ballroom that hides away into the ceiling, avoiding the clutter of a floor-stationed projector. Designed and installed by Image Audiovisuals, this feature gives the hotel extra room for chairs and a permanent projection mount. The projector is operated by a Crestron control system with a 5-inch color touchpanel. With the press of one button on the touchpanel, the projector turns on, the lift drops to the proper height, the electric screen lowers and the control system picks the correct input on the projector. (Photo courtesy Image Audiovisuals)

