

PRESS RELEASE



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For Immediate Release

Denver's Image Audiovisuals Achieves InfoComm International Silver Level Designation

DENVER, Colo., – Nov. 19, 2007 – Image Audiovisuals, one of the largest providers of advanced presentation technologies, commercial systems' integration, home automation and home theater services in the western United States, has qualified as an InfoComm International Silver Certified AudioVisual Solutions Provider (CAVSP). This designation recognizes that Image Audiovisual's sales, customer service and technical staff have achieved and maintained individual InfoComm Certification.

InfoComm awards individual certification to audiovisual professionals who have demonstrated knowledge and comprehension of the science and technology used in communications including audio, video, display and systems. Technicians, engineers, designers, salespeople, customer service personnel, managers and executives are eligible to take the individual certification test.

"A CAVSP designation gives AV companies a competitive advantage in the marketplace," said Randal A. Lemke, Ph.D., InfoComm International's executive director. "Customers of audiovisual communications and presentation systems can be confident of professionalism and an aspiration to excellence when working with these companies that have invested in education and training to stay current on the latest AV technologies and techniques."

The company-level CAVSP certification program is the only such program available for the commercial audiovisual industry. In addition to confirming that 50 percent of the regional office's employees are InfoComm certified, the Silver CAVSP designation means that Image Audiovisuals has agreed to comply with *10 Standards of Excellence* developed in collaboration with industry experts to emphasize the best practices of audiovisual businesses.

"We're pleased to achieve InfoComm certification, an industry guidepost for companies that place the customer first and offer quality audiovisual solutions," said David Mueller, president of Image Audiovisuals. "This is also a testament to the critical role that audiovisual professionals play as partners with IT specialists, architects and building managers."

ABOUT IMAGE AUDIOVISUALS

Image Audiovisuals is one of the largest western U.S. providers of advanced rental and staging technologies, commercial systems' integration, home automation and home theater services, completing more than 2,500 projects annually. Image Audiovisuals' certified technicians remain at the forefront of next generation AV presentation, home theater, boardroom and touchpanel-based

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control system technologies and deliver on-site AV and presentation solutions, including systems integration, sales and rentals, complete staging productions, and hotel conference/event management. Headquartered in Denver since 1988, Image Audiovisuals has branch offices in LoDo, Aurora, DIA and Summit County. Visit www.imageAV.com or 800.818.1857.

ABOUT INFOCOMM INTERNATIONAL

InfoComm International is the industry leader in certification for AV communications professionals, and is the only audiovisual certification recognized by the U.S. National Certification Commission and accepted by the U.S. Veterans Administration for reimbursement under the Montgomery G.I. Bill. InfoComm certification programs are designed to establish and maintain widespread credibility for the audiovisual industry and the professionals who perform the work. The company-level CAVSP designation recognizes professionalism and expertise achieved through professional development, training, and continuously updated certification of employees.

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